**ROBERT PARHAM**

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**linkedin.com/in/robert-parham | robert-parham.com | github.com/pamblam**

An experienced Software Engineer and Front-End Developer with a extensive background creating

an enhanced End-User Experience across web and mobile digital touch points. Heightened

communication skills and advanced technical capabilities in a variety of environments support an ability to manage resources, determine end-user requirements and collaborate in team-centric, outcome-focused

efforts. Progressive programming and coding abilities deploying a wide range of platforms complement

client-focused design capabilities; elevating and energizing seamless and responsive usability.

**VALUE ADDED SKILLS**

Full Stack Design | Project Management | UI / UX | Web Design | Mobile App Development | UAT |

Software Development | User Requirements Analysis | Quality Assurance | Stakeholder Relationship

Management | Iterative Prototypes | Server Administration | Troubleshooting | Infrastructure Design | Web Design | Client Relationship Management | Local Area Networks | Product Design and Development

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**PROFESSIONAL EXPERIENCE**

**MINIBEAST ENTERPRISES**

**Orlando, FL | Full Stack Programmer | October 2021 – Present**

Profiled by Fox News, CBS, USA Today and Cosmopolitan magazine, a holistic health and wellness

enterprise where I successfully:

* Innovated a hybrid mobile app and web app, using Cordova, ReactJS, PHP, MySQL and Bash
* Manage and program the Linux and Apache server hosted on Digital Ocean while maintaining the

Postmark email service via APIs.

* Structure the S3 content management system using Digital Ocean.
* Program and schedule automate backups and maintenance tasks.
* Designed and iterated app-based social groups modeled after Facebook including a body fat

percentage calculator and a guided workout function with demo videos.

**OUR TOWN AMERICA**

**Clearwater, FL | Full Stack Programmer | June 2015 – Present**

Part of New Mover Direct Mail Marketing, a leading customer loyalty and digital marketing agency. Driving product development focusing on the user experience, I am responsible for:

* Developing client User Stories to design and create iterative UI/UX prototypes.
* Translating high level technical features into prototype designs.
* Maintaining three distinct client-facing, internal and internal hybrid mobile web apps using Cordova.
* Creating mapping software to visualizes various demographic and various other data at Zip Code level.
* Preparing wireframes, storyboards, process flows and site maps and conduct ongoing user testing to

support functionality and usability.

* Managing ongoing experience**,** A/B**,** Functionality and Unit Testing.
* Building and performing updates to the company’s primary website and landing pages.
* Generating a CRM software which utilizes Twilio API for telephone communications and HelloSign API to send documents for signing by leads and clients.

**CARNET MARKETING & CUSTOMER TRACK**

**Safety Harbor, FL | Product Manager | June 2010 – June 2015**

With responsibility for conceptualizing and launching business development and lead generation platforms for a US-wide network of car dealerships, I:

* Designed, tested, and launched company’s proprietary enterprise CRM deploying an advanced knowledge of, and abilities in PHP and MySQL
* Wrote the code for the company’s Call Center’s dialer software using Twilio, PHP, JavaScript, and MySQL
* Built and performed regular updates for the company’s physical Linux and Apache servers.

**COMPLEMENTARY EXPERIENCE**

**WESTBAY SOFTWARE LLC**

**Tampa Bay, FL | Owner / Developer | January 2005 – Present**

A self-directed initiative where working with brands including Elite Marketing, Extreme Bio Clean-up, and Monster Flea Market, I am responsible for:

* Creating hybrid mobile apps using PHP, Twilio, Cordova, PHP, Javascript
* Designing a sales and marketing app that enables companies to incentivize their customers to refer other customers by offering them cash for verified referrals
* Writing and maintaining Call Routing software via Twilio
* Providing extensive IT maintenance and troubleshooting support.

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**EDUCATION AND CERTIFICATIONS**

Bachelor of Science in Computer Science (to be completed)

St. Petersburg College | Tarpon Springs, FL

* React + Redux
* AWS Cloud Practitioner
* AWS Developer Associate
* AWS Solutions Architect
* AWS Sysops Administrator Associate

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**TECHNICAL SKILLSETS**

MS Office Suite | JavaScript | PHP | Apache | SQL Linux | Twilio | WordPress | HTML5 Bootstrap |

Cordova | ReactJS | Bash | VS Code | My SQL Workbench | Libre Office | VS Code | Mac | Linux

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**AFFILIATIONS**

Member in Good Standing of the Free and Accepted Masons of Florida, supporting a number of local charitable and community development organizations.

*Formal References Will Be Provided Upon Request*